

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
 Definitive Proxy Statement
 Definitive Additional Materials
 Soliciting Material Pursuant to Rule §240.14a-12
- Confidential, for Use of the Commission
Only (as permitted by Rule 14a-6(e)(2))

SALEM MEDIA GROUP, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

- Title of each class of securities to which transaction applies:

- Aggregate number of securities to which transaction applies:

- Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

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SEC 1913 (04-05)

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- Amount Previously Paid:

- Form, Schedule or Registration Statement No.:

- Filing Party:

- Date Filed:

***** Exercise Your *Right* to Vote *****
**Important Notice Regarding the Availability of Proxy Materials for the
Stockholder Meeting to Be Held on May 18, 2016.**

SALEM MEDIA GROUP, INC.



SALEM MEDIA GROUP INC.
ATTN: MALLORE XLEMBG
4880 SANTA ROSA ROAD
CAMARILLO, CA 93012

Meeting Information

Meeting Type: Annual Meeting
For holders as of: March 23, 2016
Date: May 18, 2016 **Time:** 9:30 a.m. PDT
Location: Salem Media Group, Inc.
4880 Santa Rosa Road
Camarillo, CA 93012

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

— **Before You Vote** —
How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT FORM 10-K

How to View Online:

Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) BY INTERNET: www.proxyvote.com
- 2) BY TELEPHONE: 1-800-579-1639
- 3) BY E-MAIL*: sendmaterial@proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 4, 2016 to facilitate timely delivery.

— **How To Vote** —

Please Choose One of the Following Voting Methods

Vote In Person: Many stockholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items

The BOARD OF DIRECTORS recommends a vote "FOR" Proposal 1.

1. To elect nine (9) members to the Board of Directors of Salem.

†The holders of Salem's Class A common stock are entitled to vote on the election of the two additional nominees as independent directors, Messrs. Hinz and Riddle.

Nominees:

- 1a. Stuart W. Epperson
- 1b. Edward G. Atsinger III
- 1c. Roland Hinz*
- 1d. Richard Riddle*
- 1e. Jonathan Venverloh
- 1f. J. Keet Lewis
- 1g. Eric H. Halvorson
- 1h. Edward C. Atsinger
- 1i. Stuart W. Epperson Jr.

The BOARD OF DIRECTORS recommends a vote "FOR" Proposal 2.

2. Advisory (non-binding) vote on a resolution approving executive compensation as disclosed pursuant to Item 402 of Regulation S-K.

At their discretion, the proxies are authorized to consider and vote upon such other business as may properly come before the meeting or any adjournment thereof.

Voting Items

The BOARD OF DIRECTORS recommends a vote "FOR" Proposal 1.

1. To elect seven (7) members to the Board of Directors of Salem.

Nominees:

- 1a. Stuart W. Epperson
- 1b. Edward G. Atsinger III
- 1c. Jonathan Venverloh
- 1d. J. Keel Lewis
- 1e. Eric H. Halvorson
- 1f. Edward C. Atsinger
- 1g. Stuart W. Epperson Jr.

The BOARD OF DIRECTORS recommends a vote "FOR" Proposal 2.

2. Advisory (non-binding) vote on a resolution approving executive compensation as disclosed pursuant to Item 402 of Regulation S-K.

At their discretion, the proxies are authorized to consider and vote upon such other business as may properly come before the meeting or any adjournment thereof.

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