## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)													
1. Name and Address of Reporting Pe EPPERSON STUART W	2. Issuer Name a SALEM COM [SALM]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  _X_ Director _X_ Officer (give title below) Other (specify below)							
3780 WILL SCARLET ROAL	3. Date of Earliest 03/12/2012	t Transactio	on (N	Ionth/Day	/Year)	Chairman of the	Board						
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) X. Form filed by One Reporting Person						
WINSTON-SALEM, NC 27104							Form filed by More than One Reporting Person						
(City) (State) (Zip)		Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acc (A) or Disposed (Instr. 3, 4 and 5		of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Form: Direct (D)	7. Nature of Indirect Beneficial Ownership			
			Code	V	Amount	(A) or (D)	Price		or Indirect (I) (Instr. 4)	(Instr. 4)			
Class A Common Stock	03/12/2012		P		200	A	\$ 3.03	2,863,542	D (1)				
Class A Common Stock	03/12/2012		P		952	A	\$ 3.04	2,864,494	D (1)				
Class A Common Stock	03/12/2012		P		15,048	A	\$ 3.05	2,879,542	D (1)				
Class A Common Stock	03/12/2012		P		2,000	A	\$ 3.0525	2,881,542	D (1)				
Class A Common Stock	03/12/2012		P		1,200	A	\$ 3.055	2,882,742	D (1)				
Class A Common Stock	03/12/2012		P		100	A	\$ 3.0575	2,882,842	D (1)				
Class A Common Stock	03/12/2012		P		600	A	\$ 3.06	2,883,442	D (1)				
Class A Common Stock	03/12/2012		P		100	A	\$ 3.065	2,883,542	D (1)				
Class A Common Stock	03/12/2012		P		600	A	\$ 3.0675	2,884,142	D (1)				
Class A Common Stock	03/12/2012		P		500	A	\$ 3.07	2,884,642	D (1)				
Class A Common Stock	03/12/2012		P		800	A	\$ 3.0725	2,885,442	D (1)				
Class A Common Stock	03/12/2012		P		400	A	\$ 3.075	2,885,842	D (1)				
Class A Common Stock	03/12/2012		P		300	A	\$ 3.0775	2,886,142	D (1)				
Class A Common Stock	03/12/2012		P		200	A	\$ 3.08	2,886,342	D (1)				
Class A Common Stock	03/12/2012		P		800	A	\$ 3.095	2,887,142	D (1)				
Class A Common Stock	03/12/2012		P		300	A	\$ 3.1	2,887,442	D (1)				
Class A Common Stock	03/12/2012		P		300	A	\$ 3.105	2,887,742	D (1)				
Class A Common Stock	03/12/2012		P		600	A	\$ 3.11	2,888,342	D (11)				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

(e.g., puts, calls, warrants, options, convertible securities)															
1. Title of	2.	3. Transaction	3A. Deemed	4.		5.		6. Date Exercisable		7. Title and		8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transacti	on	Number		and Expirati	on Date	Amount of		Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code		of		(Month/Day	/Year)	Underlying		Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)		Derivative				Securities		(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative				Securities				(Instr. 3 and			Owned	Security:	(Instr. 4)	
	Security			Acquired		ired			4)			Following	Direct (D)		
				(A) or								T	or Indirect		
				Disposed								Transaction(s)	· /		
					of (D)								(Instr. 4)	(Instr. 4)	
					(Instr. 3,										
					4, and 5)		15)								
											Amount				
								Date	Expiration		or				
								Exercisable		Title	Number				
								Excicisable Date			of				
				Code	V	(A)	(D)				Shares				

# **Reporting Owners**

	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
EPPERSON STUART W 3780 WILL SCARLET ROAD WINSTON-SALEM, NC 27104	X	X	Chairman of the Board						

### **Signatures**

/s/Christopher J. Henderson, Attorney-in-fact for Stuart W. Epperson pursuant to a continuting power of attorney	03/13/2012
**Signature of Reporting Person	Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a)
- (1) Stuart W. Epperson and Nancy A. Epperson, as Joint Tenants.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.