FORM	4
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Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

(Print or Type Responses)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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(9-02)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addre EPPERSON ST	2. Issuer Name a SALEM COM [SALM]			0,		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <u>X</u> _Director <u>X</u> _Officer (give title below) Chairman of the Board					
3780 WILL SC	3. Date of Earliest 02/12/2013	Transactio	n (M	Ionth/Day	/Year)		le Board				
WINSTON-SAI	4. If Amendment,	Date Origi	nal F	iled(Month)	Day/Year	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)	Ta	able I - Nor	1-De	rivative S	ecuritie	es Acqu	uired, Disposed of, or Beneficiall	y Owned	
(Instr. 3) Date		Date (Month/Day/Year)	Execution Date, if any	Code (Instr. 8)					Beneficially Owned Following Reported Transaction(s)	Ownership Form:	Beneficial
			(Month/Day/Year)	Code	V	Amount	(A) or (D)	Price	(Instr. 3 and 4)	Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Class A Commo	on Stock	02/12/2013		А		8,270	Δ	\$ 0 (1)	8,270	D	
Class A Common Stock									2,846,665	D (2)	
Class A Commo	on Stock								1,012,520		By Children's Trust ⁽³⁾

Reminder: Report on a separate line for each class of securities beneficially owned dire	ectly or indirectly.	
	Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.	SEC 1474 (

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(e.g., puts, cans, warrants, options, convertible securities)															
1. Title of	2.	3. Transaction	3A. Deemed	4.	5			6. Date Exer	cisable	7. Tit	le and	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transactio	n N	Number and Expiration Date		on Date	Amount of		Derivative	Derivative	Ownership	of Indirect	
Security	or Exercise	(Month/Day/Year)	any	Code	0	of (Month/Day/Year)		Unde	rlying	Security	Securities	Form of	Beneficial		
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	D	Deriva	ative	· · · · · ·		Securities		(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative				S	lecuri	ities			(Instr	: 3 and		Owned	Security:	(Instr. 4)
	Security				А	Acqui	red			4)			Following	Direct (D)	
					· ·	A) or							1	or Indirect	
						Disposed						Transaction(s)	(I)		
						of (D)						(Instr. 4)	(Instr. 4)		
					· · ·		nstr. 3,								
					4	4, and 5)									
											Amount				
								Date	Expiration		or				
								Exercisable	*	Title	Number				
								LACICISADIC	Date		of				
				Code V	/ ((A)	(D)				Shares				

Reporting Owners

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
EPPERSON STUART W 3780 WILL SCARLET ROAD WINSTON-SALEM, NC 27104	Х	Х	Chairman of the Board					

Signatures

/s/Christopher J. Henderson Attorney-in-fact for Stuart W. Epperson pursuant to a continuing power of attorney

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock grant.
- (2) Stuart W. Epperson and Nancy A. Epperson, as Joint Tenants.
- (3) Stuart W. Epperson as Trustee of each of the four (4) Epperson Children's Trusts for all purposes other than voting matters.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.